# Cisco DNA Center Digital Journey

## Digital Lifecycle Journeys

### What is Cisco DNA C Digital Journey?

It's a digital and human-led personalized experience designed to accelerate the return of the investment you have made in Cisco DNA.

From the moment you buy to the time you renew we synchronize both digital and human technology adoption support to maximize your customer experience and value realization
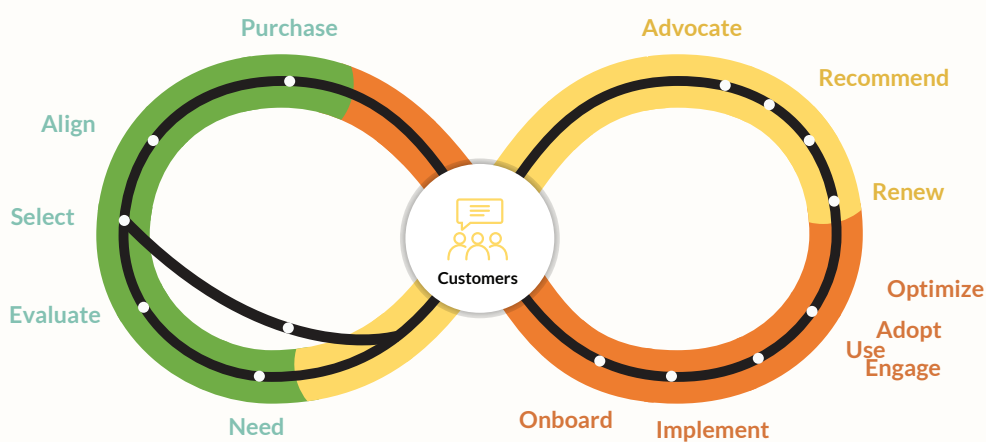
### What's in it for me?

- Higher Utilization Rate
- Faster Adoption
- Faster realization of both business and technology value
- Access to Self-support resources anytime

### How does it work?

From the moment you purchase, you have the option be enrolled in the digital journey
As you move through the lifecyle, each stage will be supported with specific content to help you progress and achieve your goals faster

- Select your desired outcomes and turn on telemetry
- Receive specific guidance through your adoption process
- Receive tailored content to address adoption challenges



The journey will take you through the following 6 steps
**Onboard -> Implement -> Use -> Engage -> Adopt -> Optimise**

### Onboard
- Planning of the Cisco DNA center project
- General Serup
- Learn and understanding about Cisco DNA Center
- Completing your Cisco DNA Center installation

### Implement
- Discover best practices to begin initial deployment
- Complete your automation configuration

### Use
- Start consuming your Cisco solution based on your desired outcomes
- Get support with trainings and tools
- Create device onboarding configuration templates
- Onboard devices via the pre-provisioning or unclaimed workflow
- Scale the network infrastructure

### Engage
- Extend your deployment and implement more advanced features
- Scale the network infrastructure

### Adopt
- Utilise advanced features by expanding the solution across the network

### Optimize
- Upgrade to the latest version of optimize changes
- Managing Applications

### Renew
- Review products at risk to renew
- Renew any existing contracts seamlessly by working with our dedicated Renewal team

### Recommend
- Discuss suggestions for upgrades and expansion

### Advocate
- Share your Experience with us
- Complete fun challenges and earn prizes and rewards

### Accelerators
- One-on-one remote coaching
- Fixed Scope (4 to 6 hours over 10 to 15 days)

### Getting started
- Join today with Cisco DNA C Self-Subscribe Page
- Check out Cisco DNA C Guided Journey Website

We encourage you to book a Cisco Ask the Expert (ATX) or Accelerators session

### Ask the Expert (ATX)
- One-on-many interactive webinars
- Target specific Cisco adoption challenges in 1 hour
- Scheduled for live Q&A via chat
- Aligned with Cisco Accelerators

Learn more, register for upcoming sessions

**Reach out to your Emircom Customer Success Specialist**

Book a meeting, share your concerns and your digital experience outcomes

Customer-success@Emircom.com

Your input will help us shape the way we deliver technology adoption support!